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# EPSON L800 INK TANK SYSTEM PRINTER EMPOWERS INDONESIA'S ANTI-NARCOTIC DEPARTMENT TO PRINT WITHOUT WORRIES

## Objective

The Indonesia National Board of Narcotics, (Badan Narkotika Nasional [BNN]) encountered a challenge to achieve high office productivity while maintaining a low administrative budget across the various departments in the organization. Mr. Hendrajid Putut Widagdo, a researcher from the Deputy of Community Empowerment BNN was searching for a low cost printing solution for both photos and colour documents that could be implemented throughout the organisation.

## Approach

Mr. Hendrajid was introduced to the Epson L800 six-colour ink tank system printer and was very pleased with the printer's ability to render high quality photos and text prints. Additionally, the running cost was minimal, helping the department to save an estimated 66% in printing costs.

## Business Benefits

- 1.Affordable ink saves about 66% in printing cost
- 2.Six-colour printer produces high quality photos, text and colour graphic documents
- 3.Excellent after sales support from Epson

## **Background**

Indonesia National Board of Narcotics, also known as Badan Narkotika Nasional (BNN) was established in the year 1971 where the government had to aggressively combat drug abuse and the spread of narcotics in the country. The organization has the national authority to coordinate 25 related government agencies to formulate and implement national policy for drug abuse prevention.

BNN's printing needs range from photos of subjects, locations and other aspects of cases being investigated, to colour reports. Therefore, to reduce cost, a flexible printer that had both excellent photo print capabilities, as well as the ability to print colour documents at low cost per print was needed.

## **Problems of the Past**

Before using the Epson L800 printers, BNN tried different brands of inkjet and laser printers for office printing, but the running costs of using genuine inks or toners were very high considering the high daily print volume. When they switched to compatible inks and toners in a bid to save costs, the print quality was not as good as using the originals, and the printers suffered from frequent paper jams which required documents to be reprinted again, wasting even more money instead.

“Previous printers we used consumed more expensive supplies, were less durable, and we had difficulty locating their support services when they were damaged. I was looking for printers that are easy to use and refill inks with low running costs, high productivity and print quality. I did not think any printing solution could have met our requirements until I was recommended to use the Epson L800 ink tank system printer” Mr. Hendrajid explained.

## **The Need for High Quality Prints**

With its 6-colour ink tank system, the Epson L800 is able to affordably produce anything from high quality photographs with a high colour gamut, as well as low cost coloured documents. “I use the Epson L800 printer to print documents with sharp text and excellent photos” Mr. Hendrajid elaborated. “The printer is easy to use, hassle-free to refill and hardly causes any paper

jams.”

## Worry-free Printing Experience

Mr. Hendrajid explained that the Epson L800 has helped the organization to save significant printing costs: “I have saved an estimated 66% in printing costs compared to our old cartridge based printers. The Epson L800 has also helped me to increase work productivity due to infrequent paper jams and ease of ink refill, compared to the previous system. Nowadays, I no longer hesitate to print graphic intensive photos or colour documents because of the negligible cost per print.”

“In general, I feel that Epson products are more competitive in providing great performance and quality prints compared to other brands. After we have switched to Epson’s original ink tank system printers, our print jobs have become more efficient and colourful”, added Mr. Hendrajid, who also found the Epson sales representatives to be very friendly, helpful and cooperative.

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## Tentang Epson

Epson sebagai pemimpin dunia untuk teknologi yang didedikasikan untuk saling menghubungkan manusia, benda dan informasi dengan teknologi yang efisien, *compact* dan presisi. Dengan jajaran produk dari printer inkjet dan sistem cetak digital hingga proyektor 3LCD, kacamata pintar, sistem *sensing*/perasa dan industri robot, Epson fokus untuk menggerakkan inovasi dan melampaui harapan pelanggan untuk inkjet, komunikasi visual, wearable dan robotik.

Dipimpin oleh Seiko Epson Corporation Jepang, Epson Group memiliki 72,000 pekerja di 88 perusahaan diseluruh dunia dan bangga atas kontribusi yang berkelanjutan untuk lingkungan global dan masyarakat tempat Epson beroperasi. <http://global.epson.com>

## Tentang Epson Asia Tenggara

Sejak tahun 1982, Epson telah membangun kehadiran yang kuat di pasar

utama di Asia Tenggara. Dipimpin oleh kantor pusat regional, Epson Singapore Pte Ltd., Epson Asia Tenggara meliputi jaringan yang luas dari 11 negara, dan bertanggung jawab untuk memberikan dan mendukung produk-produk digital imaging yang mutakhir kepada pasar bisnis dan konsumen melalui infrastruktur yang komprehensif meliputi 500 pusat purna jual, 7 Epson Solution Centers dan 7 pusat manufaktur. <http://www.epson.com.sg>.

## Tentang Epson Indonesia

PT Epson Indonesia berdiri pada bulan Oktober 2000 sebagai perwakilan penjualan dan pemasaran di Indonesia. PT Epson Indonesia beroperasi di bawah kendali kantor regional Epson Singapore, Pte. Ltd. Saat ini, PT Epson Indonesia yang bertempat di Jakarta telah memiliki 24 lokasi purnajual (6 Epson Sales & Service dan 18 Epson Service Center) di 23 kota besar di Indonesia: Jakarta, Tangerang, Bandung, Semarang, Yogyakarta, Surabaya, Medan, Makassar, Pontianak, Pekanbaru, Palembang, Samarinda, Jember, Manado, Cirebon, Purwokerto, Madiun, Bogor, Cikarang, Serang, Bali, Banjarmasin dan Palu. Dengan didukung oleh distributor-distributor yang berpengalaman dan jaringan dealer yang tersebar di seluruh kota besar di Indonesia, PT Epson Indonesia telah mampu memperluas penjualan ke seluruh pelosok Indonesia. PT. Epson Indonesia kini memasarkan produk printer SIDM (Dot Matrix), Inkjet, Laser, LFP termasuk consumablesnya, dan produk-produk lain seperti scanner, dan proyektor LCD. Silakan kunjungi situs kami [www.epson.co.id](http://www.epson.co.id).

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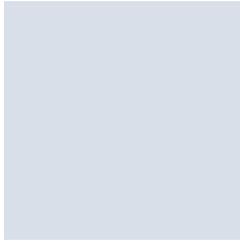
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